

# ADTONIQ

## New Client On-Boarding Form

*This form is used to collect information from an Adtoniq client prior to beginning services.  
Please answer to the best of your ability.*

**Company Name:**

**Production Website URL:**

### CONTACTS

**Project Sponsor:**

**Name:**

**Email:**

**Phone:**

**Preferred Method of Contact:**    email    phone

**Main Business Contact(s)**

**Name:**

**Email:**

**Phone:**

**Preferred Method of Contact:**    email    phone

**Main Technical Contact(s)**

*The person who manages and has access to your CMS*

**Name:**

**Email:**

**Phone:**

**Preferred Method of Contact:**    email    phone

**Do you use outside firm to administer CMS?**    yes    no

*(if yes, please complete below)*

**Name of Firm:**

**Contact Name:**

**Contact Phone:**

**Contact Email:**

**If using VIP, Name of Contact at your Company for VIP Related Items:**

**Name:**

**Email:**

**Phone:**

**Preferred Method of Contact:**    email    phone

## **PLATFORMS**

**CMS (ie. Wordpress, Wordpress VIP, Drupal, Custom)**

**CMS (name & version):**

**Production version:**

**Dev/Staging version:**

**URL of Test/Dev Site:**

**Private or Public:**

**URL of QA Site (if applicable):**

**Private or Public:**

**Ad Server (ie. DFP):**

## **ANALYTICS**

**Current Analytics Platform (ie. Google Analytics, Omniture, other):**

**Email(s) associated with analytics account (*include any emails needing access to analytics data*):**

## **SITE INFORMATION**

**Monthly Pageviews**

**Desktop:**

**Mobile:**

**Tablet:**

**Current estimate (%) of ad block pages for last 30 days, if known:**

**Desktop:**

**Mobile:**

**Tablet:**

**Average RPM (Revenue Per Page) or Average CPM:**